NATURE TOURISM

WHAT IS IT?

NATURE TOURISM:

In its broadest sense, nature in tourism involves experiencing natural places, typically through outdoor activities that are sustainable in temrs of their impact on the environment.

ECOTOURISM:

Is ecologically sustainable tourism, with primary focus on experiencing natural areas, that fosters environmental and cultural understanding.

This is a type of nature tourism that benefits local communities and destinations environmentally, culturally and economically.

FEATURES OF NATURE TOURISM

MAJOR PRINCIPLES OF NATURE TOURISM

- Involves travel to natural destinations
- Minimizes impact
- Builds environmental awareness
- Provides direct financial benefits for conservation
- Provides financial benefits and empowerment for local people
- Respect local culture
- Support human rights and democtratic movements

BENEFITS

- Nature tourism is a good match for rural community
- It can preserve or improve quality of life and natural resources
- Can provide jobs and increased local revenues, and enhancing community cohesion and pride
- It gives live experienced to the toruist through participate in hunting fighing birds watching, hinking, and camping
- Provides incentives for local communities and landowners