HOW TO TRAVEL

PT
TESTONI PAOLA

HOW TO TRAVEL

RAIL, ROAD AND WATER TRANSPORT

- TRAIN
- COACH
- CRUISES
- CAR

AIR TRAVEL

- THE AVIATION INDUSTRY
- AT THE AIRPORT
- THE COST OF FLYING

AIR TRAVEL – THE AVIATION INDUSTRY

Tourism industry and aviation industry → Complex relationship

- 1950 Jet engine
- Economic issues
- Natural disaster
- Terrorism

The cost of transport directly influences the cost of tourism products and the customers' choice of destination

IATA

- Trade association for the world's airlines
- Goals
  - Improving safety and security standards
  - Reducing the environmental impact of flying
  - Reducing airport taxes and fuel charges

SCHEDULED AND CHARTERED FLIGHTS

Scheduled flights have an established timetable throughout the year on fixed routes between specific airports

Some companies (Ryanair or easyJet) offer low-cost flights

Chartered flights are not generally available directly to the individual traveller

Means that the flight is reserved for the exclusive use of the person, group or company who rents it

This flights don't have priority at airports and so they can be subject to delays